

PRODUCER 250 AND 400DM

Inserting Systems



Speed, Efficiency & Accuracy Combine

Designed for the most challenging environments

Bell and Howell Producer Direct Mail Inserters yield the highest production with the fewest number of operators. It offers an array of productivity enhancements designed to reduce operating costs, optimize every machine cycle and automate the paper handling processes.

Industry-Leading Performance

The Producer 250DM processes up to 16,000 letters per hour and 12,000 flats per hour, while the Producer 400DM processes primarily letters at speeds of 20,000 pieces per hour.

Key Features & Benefits



Designed for durability in a 24/7 production environment



Automatically rejects collation errors to increase productivity and yield a low cost per piece



Find feeder flexibility with options like rotary, shuttle, friction and more to handle Direct Mail materials

The ProducerDM Series is the perfect solution for operations that demand mail piece quality controls, high production volumes and low operating costs.

Take On More Formats and More Jobs

Modular designs to get the job done

Process the broadest range of materials with the fewest number of machines and operators. Ensure speed and accuracy while processing complex direct mail formats like standard flat or pre-folded inserts, buck-slips, booklets, brochures, attached cards, end-folded documents, and many other unique applications.

The ProducerDM family of insert feeders can include your choice of rotary, friction, shuttle, in-line feeder/folders, card affixers and specialty feeders. Enabling you to yield the highest possible performance and application flexibility.

The true in-line inserting approach allows for envelopes to feed in the same direction as the inserts and input channel, maximizing valuable floor space usage while improving operational workflows and efficiencies.

Optional Features

Customize your direct mail solution

- Bell and Howell's JETVision® technology to ensure maximum insert and document integrity.
- Options for flat or on-edge envelope stacking with offsetting for zip sort
- Integrated monochrome or color ink-jet addressing with read-and-print capability

		250DM	400DM
Technical Specs Questions? Let a specialist know how we can help at bellhowell.net	▶ Base Cycle Speed (Insertions/hr):	16,000 for letters 12,000 for flats	20,000 for letters 18,000 for 6" x 9"
	▶ Envelope Sizes:	4" x 7" (Min.) 10" x 13" (Max.)	4" x 7" (Min.) 6.3" x 13" (Max.)

Bell and Howell Service Solutions

Transforming business challenges into competitive advantages

Maximum uptime and availability starts here. From an extensive service footprint, 40,000+ parts at 40+ stocking locations, to the best service and support in the industry, we've got you covered. By combining turnkey project management, advanced analytics and flexible maintenance plans, you'll have the complete solution to ensure that your organization is running more efficient for longer.

bellhowell.net

800-961-7358

3791 South Alston Ave, Durham, NC 27713

