

IQ Mass Onboarding

Automated Document Processing

Among the biggest hurdles for production mail operations are revenue growth and the ability to efficiently onboard new jobs, or make global changes to legacy applications currently in use.

This is especially true for print outsourcers. In-plant shops, which have been affected by business acquisitions over time, also face these challenges. It is crucial to onboard new jobs seamlessly, while not disrupting the existing workload and not introducing elaborate manual processes to complete the work. Any new job must be compatible with the existing operation procedures and infrastructure, and just as importantly, must be onboarded in a timely manner.

When you consider the time and technical resources needed to perform upfront analysis, make programming changes and test and migrate jobs to production, it can take an extended period to remediate even a single application. This required project time translates to lost revenue and specialized personnel requirements.

A FLEXIBLE SOLUTION

The IQ Mass Onboarding solution addresses these challenges with simple software that allows you to make global changes to a wide variety of applications. Onboarding new work typically requires adding or replacing production control marks such as barcodes to comply with the existing production control process, or adding a forms overlay to reduce stock and machine changeovers. This solution can be programmed to perform these functions and more.

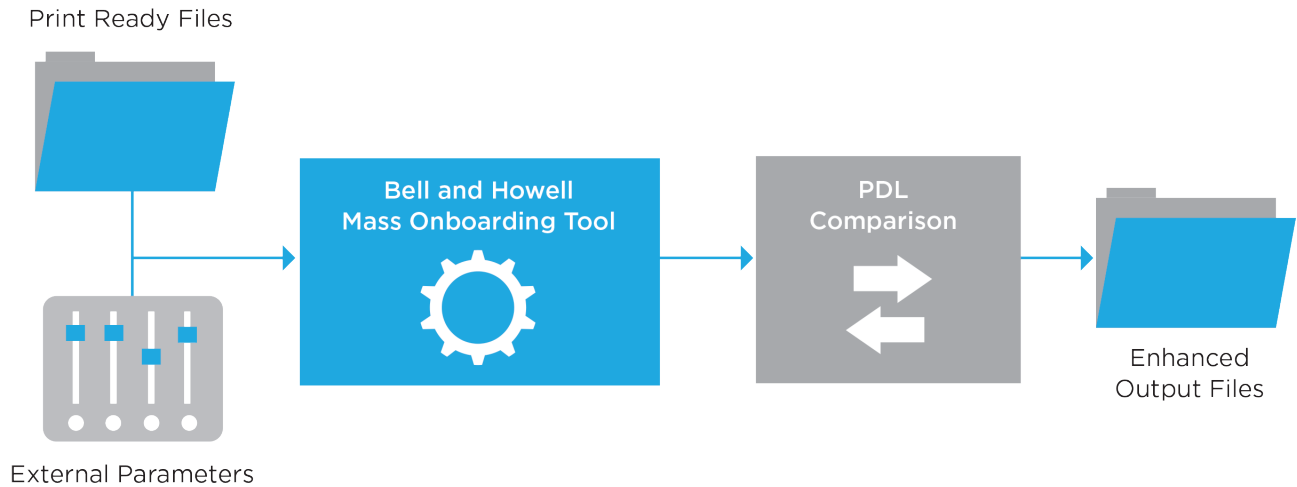
The value of IQ Mass Onboarding lies in its ability to easily handle a wide variety of applications, each with potentially different print languages, address locations and production control information which may vary from document to document. Compared to alternative approaches, IQ Mass Onboarding is able to enhance these applications, perform post composition, process multiple jobs types, carry out selective modifications based on the application type and render an optimized print file in a fraction of the time and effort.

FUNCTIONS INCLUDE:

- Production control marks insertion
 - Add or replace barcodes or OMR control marks
 - Set, page, and envelope sequencing
- Content indexing
 - Address information, client name, account number, or policy id
- Production control information creation
 - Record the number of pages, images, mail pieces for use in production balancing
 - Insert custom banner pages to detail contents of job
- Addition or substitution of logos, forms, overlays, electronic inserts & onserts
- Creation of inserting control files, for use with intelligent inserting platforms
- File optimization for efficient processing
 - Transition simplex to duplex printing, tray pulls, insertion of meta data and tags
- Address cleansing tools for CASS and PAVE Processing
- Supports of all print and web presentment languages
 - AFP, PDF, PCL, PS, Metacode, HTML5

PROCESS FLOW

The parameters required by the IQ Mass Onboarding utility focus on identifying the input print language (i.e. AFP, PCL, PS, PDF), the location coordinates of the key pieces of information such as address block, existing barcodes, or production control marks. These parameters may be stored within the IQ Production platform, or reside in an existing site management or tracking system. As the IQ Mass Onboarding utility processes jobs, the system will dynamically retrieve the parameters for each job and process it according to the functions prescribed for that job.



CONTINUOUS BUSINESS VALUE

Bell and Howell's IQ Mass Onboarding utility is designed to make it quick and easy to apply global changes across a wide variety of applications. Dynamic parameters are supplied just in time, and may vary for each application, allowing enhancements to differ per document type. Bell and Howell's solution uses a single utility to process all applications, eliminating the need for labor-intensive and costly IT programming and the need for dedicated IT resources to onboard new jobs. The onboarding process can now be performed by production coordinators removing your dependency on specialized personnel to make application changes. Bell and Howell's IQ Mass Onboarding solution is a modern, innovative approach that helps operations easily and rapidly onboard new work, apply global changes across a variety of applications, position for plain paper factory efficiency, and migrate to digital presentment. And it does all this in a fraction of the time, cost and effort of traditional customized approaches.

KEY VALUES

- **Easy to use Utility**
 - Processes multiple PDL types
 - Performs multiple enhancement functions
- **Simplified Entry Point**
 - Complements existing infrastructure
 - Reduces programming and IT requirements
 - Enables faster time to production for new jobs
- **Dynamic Parameters**
 - Features utility program concept without hard coded values
 - Dynamically fed by external parameters

➤ FOR MORE INFORMATION VISIT: BELLHOWELL.NET

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